



Detroit Shoreway Community Development Organization
 The Gordon Square Arcade
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www.detroitshoreway.org

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The Newsletter of Detroit Shoreway Community Development Organization

The Gordon Square Arcade • 6516 Detroit Avenue, Suite 1 • Cleveland, Ohio 44102 • 216.961.4242 • www.detroitshoreway.org • WINTER 2018

SPECIAL EDITION

“Growing a Vision” Plan Update

In the spring of 2015, Detroit Shoreway Community Development Organization (DSCDO) engaged Kent State University Cleveland Urban Design Collaborative (CUDC) to create an area plan for the southwest section of the DSCDO service area between W. 65th St and W. 85th St and between the RTA Red Line and Interstate 90.

The planning process took place from April – November 2015. Public engagement consisted of formation of an Advisory Committee, three public workshops, an alley walk, an ice cream social and a library open house. In May 2016, the plan was approved by the Cleveland Planning Commission.

The overall feedback and planning process revealed four community goals:

- (1) Make Safe Spaces for Kids
- (2) Create a Sense of Place
- (3) Revitalize Lorain Avenue
- (4) Address Safety & Maintenance Concerns

Working with residents and businesses, DSCDO has utilized the plan to attract resources and increase momentum. In providing this update to the community, we look forward to further engagement and feedback. As an exciting next step, Lawn-Madison Park will be re-designed and refreshed (see meeting invitation below).

To read the complete “Growing a Vision: Southwest Detroit Shoreway Neighborhood Plan,” visit www.dscdo.org.



LAWN-MADISON PARK PUBLIC MEETING

5:30-7:30pm | Tuesday, January 30th, 2018 | EDEN Inc. Community Room,
 W. 79th St and Madison Avenue (enter at 1976 W. 79th St)



Join Councilman Matt Zone, the City of Cleveland Department of Recreation, and DSCDO for a public meeting on the redesign of Lawn-Madison Park (Madison Ave. between W. 74th St and W. 75th St). Residents will have the chance to give feedback on the current and future design of the park. The City of Cleveland is looking to finish the park design by summer 2018, with construction in the fall and completion in 2019.

A meal will be provided from 5:30-6pm, followed by the meeting starting promptly at 6pm. Families and children are welcome!

Save this date for 2018's
Winter Ball
 Date: Saturday, February 24, 2018
 Time: 3pm until 7pm
 Location: New Beginnings Ministries (2060 W 65th St)
 This is a free formal event for children 1-12 years of age. There will be music, food, fun and prizes!!!
 This event is brought to you by your neighbors with a special thanks to DSCDO and Councilman Matt Zone.
 For more information, call 216-632-5709

44TH ANNUAL MEETING

Thursday, February 22, 2018
 Our Lady of Mount Carmel School (Gym) | 6928 Detroit Avenue, Cleveland, OH
 Dinner: 5:30-6:30 | Meeting: 6:30

DSCDO memberships can be purchased online until February 20th or at the door the day of the Annual Meeting. Membership includes the famous spaghetti dinner! Only paid 2018 members are eligible to vote in the DSCDO board election.

Please contact Ashley Wilson at 216-961-4242 ext. 243 or awilson@dscdo.org if you have any questions.

RESIDENTIAL	COMMERCIAL / SERVICES / NON-PROFIT	INDUSTRIAL / INSTITUTIONAL
--- \$10 Adult membership	--- \$25 Up to 4 employees	--- \$100 50+ employees
--- \$5 Senior membership (age 55+)	--- \$50 5-24 employees	
--- \$5 Spaghetti dinner admission individuals younger than 18	--- \$75 25-49 employees	

Name: _____ Date: _____
 Business Name: _____ City: _____ State: _____
 Address: _____ Website: _____ Zip: _____
 Email: _____ Phone: _____

Checks may be made payable to: Detroit Shoreway CDO, 6516 Detroit Avenue, Suite 1, Cleveland, OH 44102
 Sign up for membership at <https://signup.com/register/detroit-shoreway-community-development-organization/>

SOUTHWEST DETROIT SHOREWAY IMPROVEMENTS & UPDATES

COMMUNITY ENGAGEMENT & SOCIAL COHESION

PLACEMAKING

DUDLEY TRIANGLE PROJECT

W. 73rd St, Dudley Avenue, and Elton Avenue pocket park
Completed September 2017
\$10,000 investment



In 2016, DSCDO obtained a Kresge Climate Resilience Urban Opportunity Initiative (CRUOI) grant to improve the wedge shaped, City land bank lot at the intersection. DSCDO obtained a long-term lease from the City, and improvements consisting of landscaping, seating and picnic benches were completed this past fall. The park now serves as a gathering place where educational, environmental and social events can be held. The design was created with input from community members during a series of "design days" at Zone Rec, the Lorain Library, and the site itself.

COLGATE COURT MURAL

Completed October 2017/
Continues in Spring 2018
\$5,000 investment



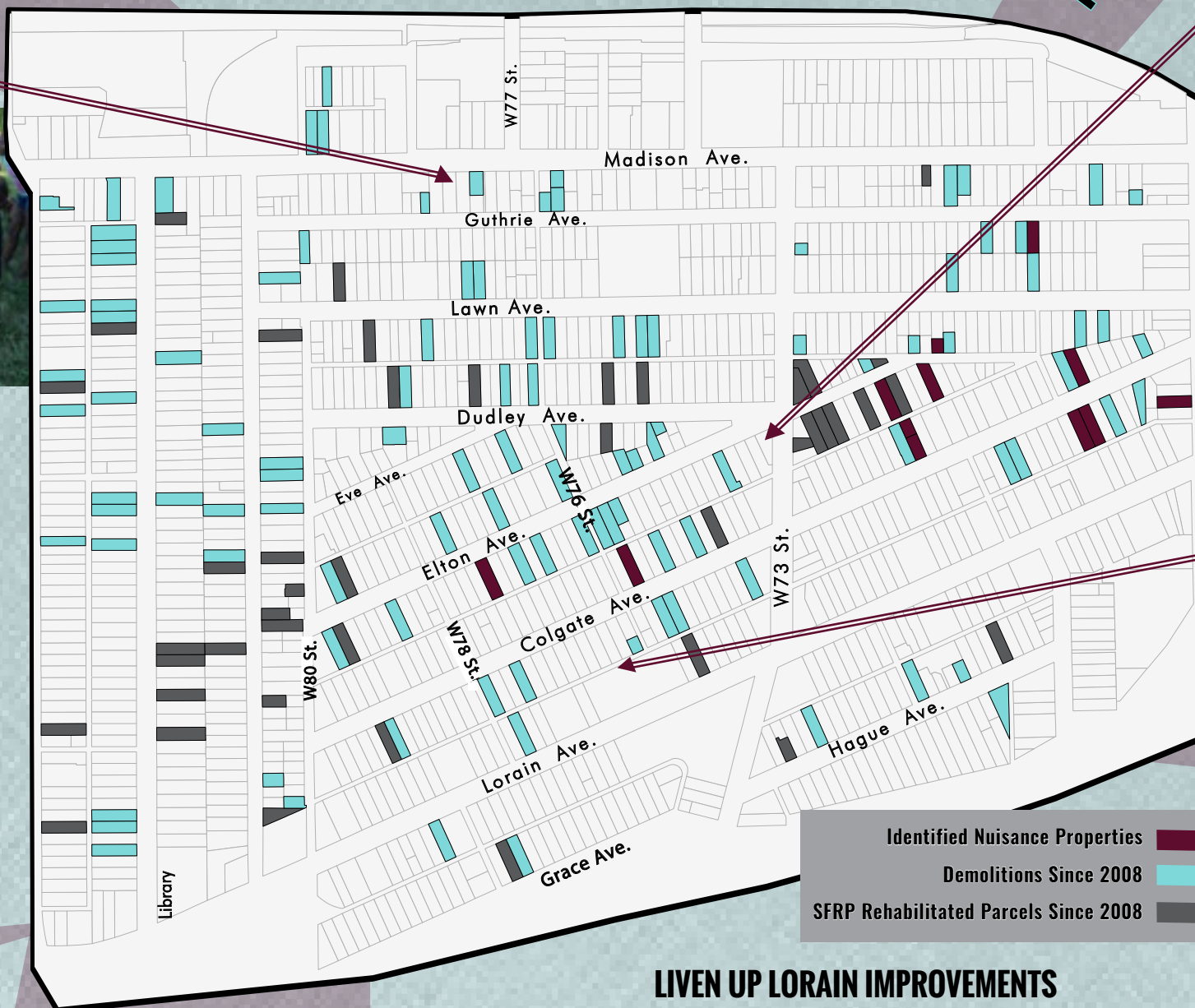
In June 2017, DSCDO received a Collaborative Action Grant from Enterprise Community Partners to transform Colgate Court alley between W. 76 St - W. 78 St through a community mural project. Volunteers from Nehemiah Mission prepped the site by cleaning and removing weeds. Then, throughout October, neighborhood artist Haley Morris led the mural design and installation with support from DSCDO.

STRENGTHENING LORAIN AVENUE

ECONOMIC DEVELOPMENT

DSCDO Economic Development staff supports the Lorain Avenue Merchants' Association, who have been collaborative partners on "Liven Up Lorain" and annual shopping events.

- El Mercadito Hispanic grocery store (6515 Lorain) opened in March 2016.
- Sweet Lorain (7105 Lorain) celebrated 25 years in fall 2016.
- Reincarnation Vintage Design (7810 Lorain) was named Cleveland's "Best Antique Shop" for 2016.
- A longtime vacant property at 7422 Lorain Avenue ("Moon and Star" building) was transferred to a new owner and will be rehabbed.
- Water Garden Café (7646 Lorain Avenue) opened in February 2017.
- Forest City Shuffleboard Club (4506 Lorain Avenue) opened in May 2017.
- 7724 Lorain went through City of Cleveland's Storefront Renovation Program.
- 7221 Lorain, 7802 Lorain, 7952 Lorain: Properties sold to new owners with plans for renovations.



LIVEN UP LORAIN IMPROVEMENTS

Completed November 2017
\$27,000 investment

In September 2016, DSCDO received a Neighborhood Solutions grant from Cleveland Neighborhood Progress to carry out safety-based improvements in the Lorain Avenue Antiques District between W. 73rd and W. 85th.

Liven Up Lorain includes improved public lighting, tree trimming, installation of safety cameras at individual businesses, and a public art installation by neighborhood artist Nicole McGee. Additional public art is planned for 2018.



HOUSING

DSCDO has diligently worked to address housing conditions in Southwest Detroit Shoreway. Since 2008:

- Over 125 structures have been demolished
- 44 vacant homes have been rehabbed through DSCDO's Single Family Rehabilitation Program (SFRP).

RECESS CLEVELAND

July-September 2017
\$1,500 investment

Through a grant from the Climate Resilience and Urban Opportunity Initiative (CRUOI) and support from Councilman Matt Zone, 8 "Recess Cleveland" sessions were held July through September of 2017 on Madison Avenue and W. 77 St. The Tuesday evenings consisted of facilitated play, community BBQs and climate change workshops. Over 350 residents attended the 8 sessions. Each week DSCDO staff and the 4 Detroit Shoreway neighborhood climate ambassadors involved with the CRUOI (Moneeke Davis, Michael Armstrong, Jocelyn McCane, and Donna Friedman) helped facilitate the event.



DOOR KNOCKINGS

DSCDO conducted door knockings in fall 2016 and spring 2017 to connect with residents and provide information on programs such as Hire Local, free weatherization services, and summer activities for children. Additional door knockings are planned for 2018. Contact awilson@dscdo.org or 216-961-4242 x243 if you would like to volunteer or participate.

RESIDENT-LED INITIATIVES FOR KIDS

Southwest Detroit Shoreway is home to proactive, passionate resident leaders. For the third year in a row, a Winter Ball for children is being planned at New Beginnings Ministries (corner of W 65th and Colgate Avenue), led by resident and DSCDO Board member Moneeke Davis (see cover for more information). Another ongoing fall tradition is "Trick or Treat Street" for safe trick-or-treating.

GARDEN WALK CLEVELAND

Led by the Pawlus family, Grace Avenue features glorious home gardens every summer. Grace Avenue has been a featured destination for GardenWalk Cleveland since the event started.

SAFETY

SAFETY WALKS

DSCDO Community Involvement staff helped lead 4 Safety Walks in 2017 on Lorain Avenue: June 6, June 20, July 11 and July 18. Volunteers got to know their neighbors while picking up trash and reporting graffiti and burned out streetlights.

BOARD UPS

Law enforcement (Second District police and Cuyahoga County Prosecutor) have conducted 7 board ups in southwest Detroit Shoreway in 2017.

Future Improvements

- Lawn-Madison Park is on the City of Cleveland's capital improvement plan for 2018 with a budget of \$750,000. See cover for meeting details.
- Lorain Avenue west of W. 65th St is slated for resurfacing in 2019. DSCDO will look to engage the community around the design in 2018.